

THE CORAL REEF ALLIANCE

2009 Annual Report



*Celebrating 15 Years of
Coral Reef Conservation*



**“HEALTHY CORAL REEFS ARE AMONG THE MOST
BIOLOGICALLY DIVERSE AND ECONOMICALLY
VALUABLE ECOSYSTEMS ON EARTH.”**

– National Oceanic and Atmospheric Administration

From the Executive Director

Each year we produce this brief, annual recap to give our donors a sense of just “where the money goes.” And every year we do our best to distill the complex dynamics of our work in a way that captures the essence of how we go about protecting coral reefs. I think we do a good job; yet still something gets lost in the translation.

This year, to celebrate CORAL’s 15th anniversary, we decided to take a different approach. A group of our generous donors and board members joined us for a week on the *NALIA*, a live-aboard dive boat, for a journey to the Namena Marine Reserve in Fiji—our oldest project site. After boarding the boat and getting our dive gear stowed, we introduced ourselves and shared our expectations for the trip. One fellow, a doctor from the Northwest, stated very simply, “I want to see where my money goes.”

For CORAL, the number of species saved and acres of reef protected are but one measure of success. Equally important for us are measures of community involvement: how many people in a community are committed to protecting their reef; what investments are being made locally to ensure that people are living in harmony with their reef; the level of sustainability in businesses that profit from coral reefs; and what benefits communities are gaining from conservation.

Ultimately, CORAL measures success based on how involved a community is in reef conservation and how life in that community has improved because of it. The human community is very much a part of the coral reef community, and without continual positive feedback, no conservation program will be sustainable.

Our visit to Namena brought these measures home for our group. Over the past six years, CORAL has worked with the local community to strengthen the Namena Reserve, and we are now seeing real and measurable results. After diving in the marine reserve and witnessing its vibrant coral reefs teeming with life, our group was welcomed by the villagers of the Kubulau District for an afternoon of dancing, kava drinking, eating, and, most importantly, sharing stories. What became clear was that the Kubulau, a poor district without electricity or running water, was as vibrant and healthy as its reefs. Our doctor friend summed it up well in saying, “CORAL’s programs really are effective!”

You know by now that community and sustainability are CORAL’s touchstones—and that is true now, more than ever. As political winds shift and economies remain in turmoil, governments cannot be relied upon to keep focus on the plight of coral reefs. But with our support, those communities who rely on reefs are ever vigilant.

Here at CORAL our mission is to unite communities to save coral reefs. We are honored that you have chosen to join our community to take up that cause. Until you can visit one of our project sites, I hope you enjoy this report.



Brian Huse
Executive Director



The Coral Reef Alliance Manifesto

CORAL believes in the majesty and mystery of coral reefs, and in their ability to teach, sustain, inspire, and give life.

CORAL holds hope for reversing the global coral reef crisis and believes in the power of community to make change, to find common ground, and to heal.

CORAL recognizes that there is no one-size-fits-all solution to the problems affecting the reefs of the world.

CORAL works within the communities that surround each reef to create solutions that benefit reefs, as well as the people who depend on them.



Founded in 1994 as a small, grassroots alliance of concerned divers, the Coral Reef Alliance (CORAL) has grown into the only international organization working exclusively to unite communities to save coral reefs. Over the past fifteen years, CORAL has provided education, tools, and inspiration to help local communities become passionate stewards of their reefs. CORAL is building a worldwide network of well-managed marine protected areas (MPAs) and sustainable businesses that benefit both coral reefs and people. As a trusted and well-respected advocate for both coral reefs and the communities that depend on them, CORAL is achieving long-term, sustainable results.



**THE OLDEST BIOLOGICAL COMMUNITY ON
THE PLANET HAS INSPIRED US TO BUILD
A WORLDWIDE COMMUNITY TO SAVE IT.**



CORAL's Conservation Programs team gets acquainted on a trip to Alcatraz Island at the beginning of their week together in San Francisco.

CELEBRATING 15 YEARS OF

Fifteen years ago, when the Coral Reef Alliance was founded, it was hard to foresee the challenges the world's oceans would be facing today, and the ways in which the organization would need to evolve to respond to increasing pressures threatening the very existence of the world's coral reefs.

In the beginning, the goal was simple: to engage the diving community in coral reef conservation. Today, CORAL's mission of uniting communities to save coral reefs has dramatically broadened the scope of our work and has provided extensive opportunities for us to make an even greater impact around the globe.

To commemorate the organization's 15th year, CORAL celebrated with a gala event at the historic Bently Reserve in downtown San Francisco. Friends, supporters, staff, and field representatives from all of CORAL's international project sites were in attendance. The celebration served as an opportunity to honor past successes while calling upon participants to help expand CORAL's mission into the future. Leading up to the celebration, CORAL's international field

CORAL Milestones

- Founded by Stephen Colwell to engage the dive community in protecting coral reefs
 - Awarded first microgrant to Bonaire Marine Park
 - Joined the International Coral Reef Initiative (ICRI), the first-ever multilateral effort to bring government agencies, scientists, and non-governmental organizations together to develop global coral conservation strategies
 - Partnered with the Palau Conservation Society to support the protection of the Rock Island Marine Park
 - Launched membership program
 - Helped form the public awareness committee for the International Year of the Reef campaign
 - Organized "The Coral Reef Masterpieces Traveling Photography Expedition" showcasing images by the world's top underwater photographers to build support for coral reef conservation
 - Selected from over 2,500 nonprofit organizations to appear in a Public Broadcasting Service (PBS) documentary entitled *The Visionaries*, which documented CORAL's education and coral reef conservation efforts
 - Co-founded the Bonaire Dive Festival, the largest environmental event of its kind in the Caribbean
 - Increased membership to 3,500 members and awarded microgrants in the amount of \$22,000 to organizations working to keep coral reefs alive in Micronesia, Philippines, and Florida
 - Awarded the Robert Rodale Environmental Award for our work in recruiting the dive community to get involved in marine conservation
 - Became a founding member of the International Coral Reef Action Network (ICRAN), a coalition formed to implement the International Coral Reef Initiative Framework for Action
 - Launched the International Coral Reef Information Network, a web-based portal to coral reef educational resources, science, and activities for use by teachers, nonprofit organizations, and coral reef nations
 - Founded "Dive In to Earth Day" to encourage the public to participate in Earth Day activities focused on marine themes. Nearly 5,000 divers and other marine enthusiasts participated in underwater and beach cleanups, fish and coral surveys, mooring buoy installations, and artificial reef installations
 - Launched several programs designed to reward environmentally sustainable business practices on coral reefs and to help improve management of marine protected areas
 - Conducted first-ever training in sustainable dive operations in Bonaire
- 1994

○ 1995

○ 1996

○ 1997

○ 1998

○ 1999

○ 2000

○ 2001

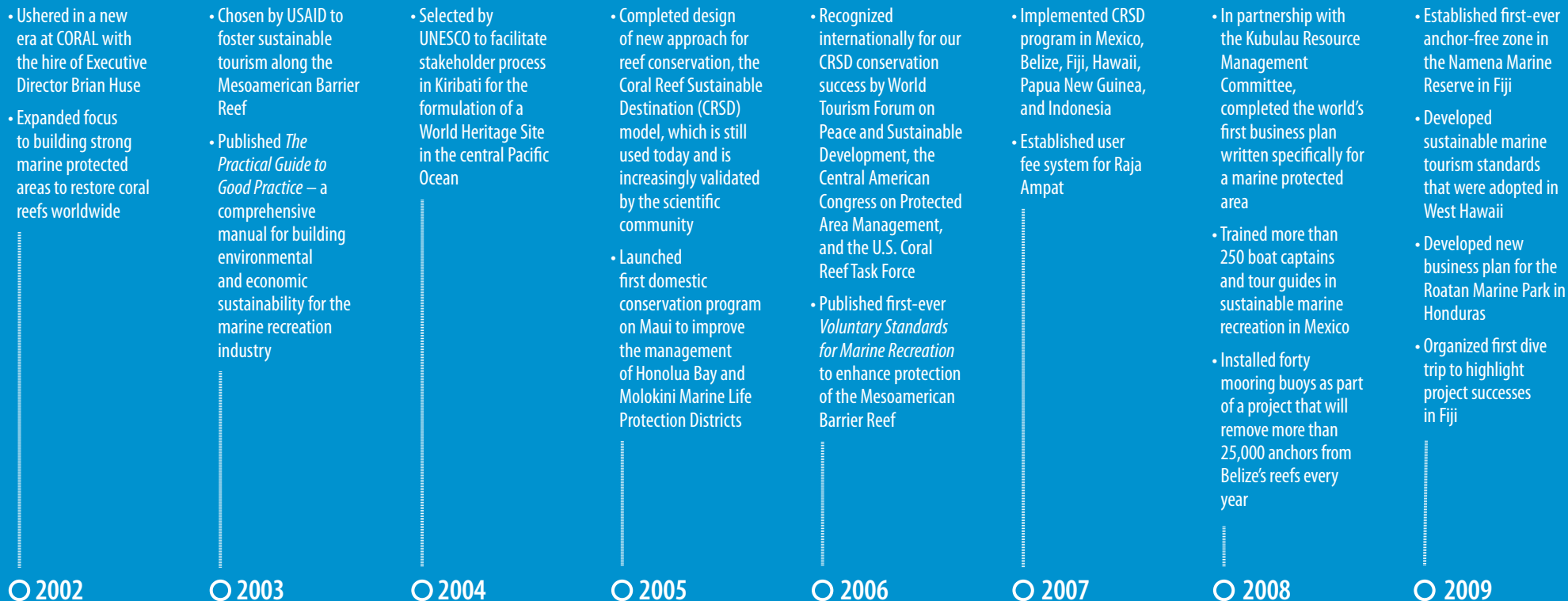
CORAL REEF CONSERVATION

staff traveled to our San Francisco headquarters for a week full of strategic planning, training, and camaraderie. The experience provided the opportunity for staff to collaborate and draw from one another's unique experiences to strengthen and improve CORAL's conservation programs going forward.

CORAL also organized a 15th anniversary dive trip to the Namena Marine Reserve in the Kubulau District of Fiji, our oldest project site. Sixteen of our supporters had the opportunity to witness firsthand the positive results of CORAL's work in fostering vibrant reefs and communities. Participants spent a week aboard the *NALIA*, a live-aboard dive boat, diving some of the healthiest coral reefs in the world. In order to showcase the benefits of marine protected areas, participants were given the opportunity to dive in areas both inside and outside of the Namena Marine Reserve. The dramatic increase in large fish within the reserve clearly demonstrated the effectiveness of protection. The trip also included a visit to the chiefly village of Kiobo, where divers met local community members, enjoyed a traditional *lovo* feast, and saw firsthand how CORAL's work is helping to improve life in the community.



CORAL dive trip participants visit with members of the Kubulau community in Kiobo Village, Fiji.



The CORAL Approach: Building Reef Resiliency

This last year saw one scientific report after another continuing to agree that building networks of effectively-managed marine protected areas—while simultaneously working with local communities to promote conservation education and create sustainable business practices—is essential to saving the world’s coral reefs. Studies have shown that the long-term survival of coral reefs depends on local communities taking action to alleviate local pressures and support healthy, resilient coral reef ecosystems. It is exactly these strategies that CORAL is implementing in its project sites around the globe to achieve lasting results.

By establishing collaborative and meaningful relationships among local community members, resource managers, governments, and marine recreation providers, CORAL is able to not only improve the resiliency and health of coral reefs, but also restore harmony in the relationship between human activity and these rich, biodiverse ecosystems.

CORAL’s foundation for creating and sustaining healthy coral reef communities—the Coral Reef Sustainable Destination (CRSD) approach—is a holistic model that strengthens a community’s ability to manage and protect its own coral reef resources. Through years of research and field testing, CORAL has established six key indicators to determine business and community sustainability, effective reef protection, and measurable conservation capacity. Prior to working with a field site, CORAL evaluates each destination’s existing conservation efforts and utilizes the CRSD model as a roadmap to increase sustainability in each area.

CORAL’s CRSD approach has garnered praise from the world’s leading marine conservation professionals and has proven to be an extremely successful model for sustainable conservation. As our experience with the model deepens in more locations, we are continually refining, improving, and adapting our strategies to make the CRSD approach even more effective.

CORAL REEF SUSTAINABLE DESTINATION (CRSD)

SUSTAINABILITY INDICATORS	CAPACITY LEVELS				
	1	2	3	4	5
SUSTAINABLE BUSINESS PRACTICES	Tourism businesses provide basic awareness to clients	Tourism businesses trained	50% Adoption	80% Adoption	Full participation and self-regulation
CONSERVATION ALLIANCES	Initial contact and interest cultivated	Community buy-in , collaborative projects	Collaborative projects initiated	Collaboration increased 50%	Collaboration sustained 5 years
SUSTAINABLE FINANCING	Financial needs assessed , funding sources defined	Stakeholder process initiated	Adoption of new finance systems	Additional funding sources defined and adopted	Diversified funding in place, sustained 5 years
THREAT REDUCTION	Threats defined and ranked	Threat-reduction plan endorsed	Projects implemented	Monitor and evaluate projects	Reassess , redefine if necessary
EFFECTIVE MANAGEMENT	Management needs and assessment surveys	Stakeholder process, draft management plan	Management plan adopted	Monitor, evaluate, and implement management tools	Management plan updated , revised
BENEFIT SHARING	Awareness building	Tourism sector hiring locals	Alternative- livelihood training	Micro-enterprises initiated, support by tourism sector	Tangible benefits realized for the community

CORAL Project Sites

CORAL's field work is currently concentrated in the Indo-Pacific region and the Caribbean, with a particular emphasis on the Mesoamerican Barrier Reef. CORAL manages conservation programs at project sites in seven countries: Mexico, Belize, Honduras, the United States (Hawaii), Fiji, Papua New Guinea, and Indonesia. Plans are currently underway to more than double the number of sites over the next five years.

Project site selection is based on a variety of factors, taking into account cultural, economic, and conservation needs.

PROJECT SITE EVALUATION CRITERIA SNAPSHOT

- High biodiversity
- Presence of threats that can be addressed by local action
- Presence of active marine tourism operations
- Presence of, or potential for, a marine protected area
- Political and cultural stability
- Potential for sustainable financing opportunities
- Presence of potential conservation partner organizations

CORAL Reef Leaders

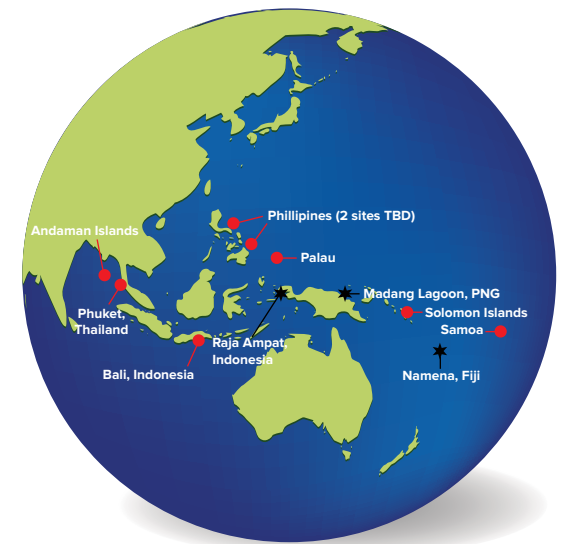
By teaching tourists and tourism operators how to act responsibly around coral reefs, CORAL is significantly reducing the harmful impacts of tourism on reef ecosystems while spreading awareness about conservation issues.

Through our innovative CORAL Reef Leadership Network program, we identify and train a network of qualified local Reef Leaders, arming them with the knowledge and skills required to effectively convey CORAL's educational messages about reef conservation, resource management, and sustainable tourism practices.

Once trained, these CORAL Reef Leaders go on to conduct educational outreach in their communities and disseminate information about reef-friendly best practices to local marine recreation providers. CORAL Reef Leaders are empowered to teach CORAL's Sustainable Marine Recreation (SMR) workshops, which focus on the latest coral reef science and research, the ways in which local communities can support best practices in reef management, and the benefits of marketing sustainability.

This multi-tiered, grassroots approach allows CORAL to effectively engage local community members and, in essence, "train the trainers," so that these leaders can continue to broaden the knowledge base and play a direct role in preserving their local reef ecosystem.

In 2009, we trained eighty-one CORAL Reef Leaders throughout our project sites. As of the printing of this report, CORAL has trained a total of one hundred Reef Leaders around the world.



★ Current Sites
● Potential Sites

Mesoamerica



2009 Accomplishments

Building Effective Management

CORAL developed a groundbreaking business plan for the Roatan Marine Park in Honduras that sets out clear priorities for the park's future conservation work.

Forging Conservation Alliances

CORAL co-sponsored a Coral Reef Crime Scene Investigation (CSI) program in Belize to train a variety of stakeholders on how to document injuries to coral reefs and offer testimony in court to aid in the prosecution of underwater crimes.

Creating Sustainable Business Practices

As of December 2009, CORAL has trained over 700 local marine tour guides in Cozumel, Mexico, through the CORAL Reef Leadership Network. More than forty companies in Mesoamerica have participated in CORAL's Environmental Walk-Through Program.



Second in size only to Australia's Great Barrier Reef and home to some of the richest biodiversity in the wider Caribbean, the Mesoamerican Barrier Reef stretches along the coasts of Mexico, Belize, Guatemala, and Honduras. In 2004, CORAL began work on a multilateral initiative to address local threats to the

entire reef system, with a strong focus on improving the environmental sustainability of the marine tourism sector throughout the region.

As is the case with many coral reef locations, nations in Mesoamerica are often marked by economic and political instability. For example, Honduras underwent a military coup in 2009. The ensuing political instability led to a decline in tourism, which had a negative impact on the country's economy.

When a country is torn apart by political conflict or economic recession, it can be difficult to call attention to the environmental degradation taking place off its shores. Yet we know that coral reefs remain critically endangered and cannot be ignored until the world's economic and political troubles subside. In fact, scientists estimate that unless we take immediate action, we could lose most of our remaining coral reefs by 2050.

Luckily, CORAL excels at making progress in these difficult situations. As a nimble organization that works closely with local communities, we can quickly respond to new challenges in adaptive and creative ways that promote positive change.

Honduras

CORAL's conservation messages are reaching a much broader audience in Honduras's Bay Islands with the growth of the CORAL Reef Leadership Network. The new CORAL Reef Leaders come from diverse ethnic backgrounds and play a variety of roles in their communities. CORAL is also lobbying key stakeholders in the region to expand Roatan's marine protected area

boundaries to include the Cordelia Banks, home to one of the largest remaining stands of an endangered staghorn coral (*Acropora cervicornis*). The coral reefs in the Cordelia Banks are experiencing increased stress due to growing cruise ship operations and associated pollution in the area.

Belize

CORAL conducted extensive Sustainable Marine Recreation (SMR) training to over seventy employees of local businesses and area dive shops in San Pedro and Caye Caulker. We also partnered with a number of educational programs, including Kids in Action and Eco Challenge, to teach local school children about the importance of healthy coral reefs. Through a microgrant, CORAL funded a mooring buoy installation project to reduce the threat of anchor damage in Ambergris Caye. Another CORAL microgrant funded flashcards and posters explaining mooring buoy guidelines, which were distributed nationally and made available to the Belize Tourism Industry Association.

Mexico

CORAL is working to alleviate the pressures of mass tourism in Cozumel through its partnership with the Mesoamerican Reef Tourism Initiative (MARTI). Through the Reef Leadership Network, CORAL has facilitated numerous SMR workshops and, by the end of 2009, had trained more than 700 Cozumel tourism operators in sustainable marine tourism principles and coral reef ecology. CORAL is also working with local businesses and stakeholders to demonstrate how environmentally friendly business operations can benefit both the bottom line and coral reefs.

Throughout Mesoamerica, the *Voluntary Standards for Marine Tourism*, which CORAL pioneered as part of its partnership with the International Coral Reef Action Network Mesoamerican Reef Alliance (ICRAN MAR), continue to build momentum. Both Mexico's Cozumel Reefs National Park and the Roatan Marine Park in Honduras plan to incorporate the standards into their marine park management plans to minimize the environmental footprint of tour operations on their reefs.



Roatan Marine Park Business Plan

While well-managed marine protected areas (MPAs) are key to successful coral reef conservation plans, most MPAs are inadequately funded or lack basic capacity for monitoring and enforcement. In the case of the Roatan Marine Park in Honduras, a group of concerned dive operators and business owners had united to protect the local reef ecosystem from illegal poaching activities, but lacked the strategic plan to help prioritize, organize, and finance the park's work moving forward.

CORAL recognized an opportunity to help, and enlisted Ian Hepworth, an MBA student at the University of California's Haas School of Business, to spearhead the effort. Ian was selected through the Packard Environment Fellows Program, and spent ten weeks working with CORAL and the Roatan Marine Park to develop a robust business plan. The plan addresses funding challenges and creates over forty specific marketing tactics to help promote the marine park to area businesses, tourists, and the broader community. In December, Ian returned to Honduras and presented the completed business plan to the Roatan Marine Park. With this important new tool in hand, the Marine Park Association will be able to chart a solid economic future for the park in the coming years.



Indo-Pacific

2009 Accomplishments

Reducing Local Threats

CORAL completed the final installation of mooring buoys in the Namena Marine Reserve, making it the first anchor-free zone in Fiji.

Building Effective Management

CORAL, in partnership with the Misool Eco Resort and WildAid, created the first-ever MPA patrol (anti-poaching) program within the Eastern Misool Locally Managed Marine Area Network in Raja Ampat.

Sharing Benefits with Local Communities

CORAL and its partner, the Misool Eco Resort, developed a floating library project in Indonesia that combines marine protected area patrols with enhanced literacy for local children.



Encompassing sections of the Indian and Pacific Oceans, as well as the seas surrounding Indonesia, the Indo-Pacific region is home to the most biologically diverse coral reef ecosystems on the planet. CORAL's project sites in the region are located in Fiji, Papua New Guinea, and Indonesia.

CORAL's framework for creating healthy coral reef communities in the Indo-Pacific is based on the principle of strengthening a community's ability to manage and protect its own reef resources. By starting from the ground up and investing in the necessary tools and education to teach and empower local stakeholders, CORAL is finding it possible to transform the actions of entire communities in order to create positive change for generations to come.

Our oldest project site, the Namena Marine Reserve in Fiji, provides a strong example of the positive impact that CORAL's work has on the communities it serves in the Indo-Pacific region. Since 2001, CORAL has worked closely with the resource owners and stakeholders in the region to create not only sustainable conservation results, but also considerable community benefits for the ten villages in the area. For example, CORAL has helped the Kubulau Resource Management Committee (KRMC) invest funds generated from its marine park's user fee system to create a successful student scholarship program for the community. More than 130 students have benefitted from the program so far.

Fiji

In order to curb the threat of poaching in the Waitabu Marine Park (our secondary project site in Fiji), CORAL funded travel for six Waitabu community members to attend a fish warden training program. The fish wardens can now patrol the waters of the marine park and enforce sustainable fishing laws while collecting and analyzing data about poaching incidents. CORAL also co-sponsored a training in community-based eco-tourism business design for residents in the Kubulau District. The training gave participants the skills they need to develop microenterprises that can leverage the area's attraction as a marine tourism destination to bring further revenue and community benefits to the district's villages.

Papua New Guinea

CORAL's project site in the Madang Province faced several challenges this year, including two industrial developments—a nickel mine and a massive tuna cannery operation known as the Pacific Marine Industrial Zone. Both developments threaten to jeopardize the benefits of the marine protected areas in the district. Despite these regional setbacks, CORAL has continued to deepen conservation alliances in the region and has increased educational outreach and awareness programs. CORAL trained fifteen students at Divine Word University to be Leaders in the CORAL Reef Leadership Network. These students were then tasked with providing outreach to their settlements around the Madang Lagoon region. CORAL also partnered with the Madang Country Club to train local businesses in reef ecology, threats, and solutions.

Indonesia

CORAL leveraged its relationship with its local partner in Raja Ampat, the Misool Eco Resort, to create the region's first-ever MPA patrol program to combat poaching threats within the Eastern Misool Locally Managed Marine Area Network. CORAL has also begun building relationships with marine recreation providers in the Amed area of eastern Bali, a growing tourist destination. CORAL hosted a meeting to improve local policy on waste management practices and began to implement diving and snorkeling codes of conduct in the region.



Floating Library

In Raja Ampat, CORAL has implemented the “My Small Library” program, an innovative project that combines marine conservation with community benefits. Each week, a community patrol boat visits local villages throughout the region to monitor activity within the marine protected area (MPA). But this isn't just a patrol boat—it serves a dual purpose by carrying valuable educational materials to distribute to children living in the remote villages throughout the MPA patrol region.

Not only do fishing communities welcome the patrol boats now, but the local children look forward to the visits, and schools benefit directly from the additional teaching materials.

Through a Bali-based donation drive, CORAL has collected over 400 children's books that are now shared through the floating library. We aim to further expand the library's collection over the next year.

U.S. States and Territories



2009 Accomplishments

Creating Conservation Alliances

CORAL brought together a diverse team of local stakeholders to facilitate the creation and adoption of sustainable marine tourism standards in West Hawaii.

Building Sustainable Business Practices

CORAL significantly increased the number of large retail businesses participating in its “Take a Bite out of Fish Feeding” campaign, which discourages the harmful practice of using fish food to attract fish on Hawaii’s reefs.

Reducing Local Threats

CORAL established a community following on Hawaii EcoTube, a new media platform that highlights good and bad environmental practices observed throughout the state.



According to a 2008 report issued by the National Oceanic and Atmospheric Administration, approximately half of the coral reef ecosystem resources under the United States jurisdiction are considered by scientists to be in ‘poor’ or ‘fair’ condition and have declined over time due to natural and human-induced threats. CORAL is working in Hawaii, Puerto Rico, and Washington, D.C. to help reduce these threats and build strategies for successful action by coordinating with the U.S. Coral Reef Task Force and by building grassroots partnerships with the people and organizations on the ground in coral reef communities.

Hawaii

Coral reef ecosystems are culturally, economically, and ecologically critical to Hawaii’s future. Hawaiian coral reefs account for approximately eighty-five percent of all coral reefs in the United States and boast one of the world’s highest levels of marine endemic species—species that are found nowhere else in the world.

This summer CORAL made a major breakthrough in protecting Hawaii’s coral reefs as the Big Island’s West Hawaii community adopted sustainable marine tourism standards for Scuba Diving and Snorkeling, General Boating, Wildlife Viewing, and Shoreline Activities. Over an eighteen-month period, CORAL worked with a taskforce of local stakeholders to draft, review, and revise the standards while building consensus and buy-in from the local community. The standards are now being implemented and tested along the Kailua-Kona coast.

CORAL also established a community following on Hawaii’s EcoTube, a media platform similar to YouTube, to raise awareness about both good and bad environmental practices in Hawaii. CORAL used EcoTube and Facebook to call attention to a local Hilton Hotel’s practice of serving shark fin soup, which resulted in the hotel’s commitment to remove the dish from its menu.

CORAL helped fund the Maui Snorkel Trails program, which offers guided snorkeling tours to less-visited reefs on Maui. The program aims to alleviate the pressure on Maui’s highly used snorkel sites while involving local youth in sustainable marine tourism as tour guides on the trails.

Momentum continues to build around CORAL’s “Take a Bite out of Fish Feeding” campaign, which raises awareness about the destructive practice of fish feeding on Hawaii’s reefs. Several major retailers in Hawaii, including Longs Drugs, have recently joined the campaign and have agreed to discontinue the sale of fish food in all of their Hawaii locations.

Puerto Rico

Reaching beyond our current project sites, CORAL was invited to present a Sustainable Marine Recreation (SMR) training at the 22nd Annual U.S. Coral Reef Task Force Meeting in San Juan, Puerto Rico. Participants worked together to identify and rank local threats to coral reefs in Puerto Rico and brainstorm potential solutions. Marine recreation providers who attended the workshop also signed on to an environmental pledge and committed to present the pledge to their clients.

As a result of the meeting in San Juan, CORAL has collaborated with the Puerto Rico Department of Natural Resources to submit a proposal requesting supplemental funding for CORAL to establish its CORAL Reef Leadership Network in Puerto Rico. If funded, CORAL would lead comprehensive trainings for eight to ten new Puerto Rico-based Reef Leaders, who would then be able to lead additional SMR trainings for marine recreation providers across the territory.



CORAL Leads Efforts to Improve Government Policy on Coral Reefs

As part of CORAL’s ongoing advocacy work, executive director Brian Huse represented a coalition of twelve leading environmental organizations at the 21st business meeting of the U.S. Coral Reef Task Force in Washington, D.C. The coalition called for President Obama’s Administration to take swift and decisive action to end the global coral reef crisis, including reauthorizing the U.S. Coral Reef Conservation Act of 2000.

Later in the year, CORAL reinforced these recommendations by creating a coalition of forty-four marine conservation and stakeholder groups and over one hundred marine scientists to ask the White House and U.S. Congress to undertake specific critical measures for coral reef protection.

As of the printing of this report, H.R. 860, the Coral Reef Conservation Reauthorization and Enhancement Amendments of 2009, was passed by the House of Representatives and received in the Senate, where it was approved and referred to the Committee on Commerce, Science, and Transportation. The bill is next headed for the Senate floor. CORAL will continue to watch and, where possible, influence the progress of moving this bill into law.

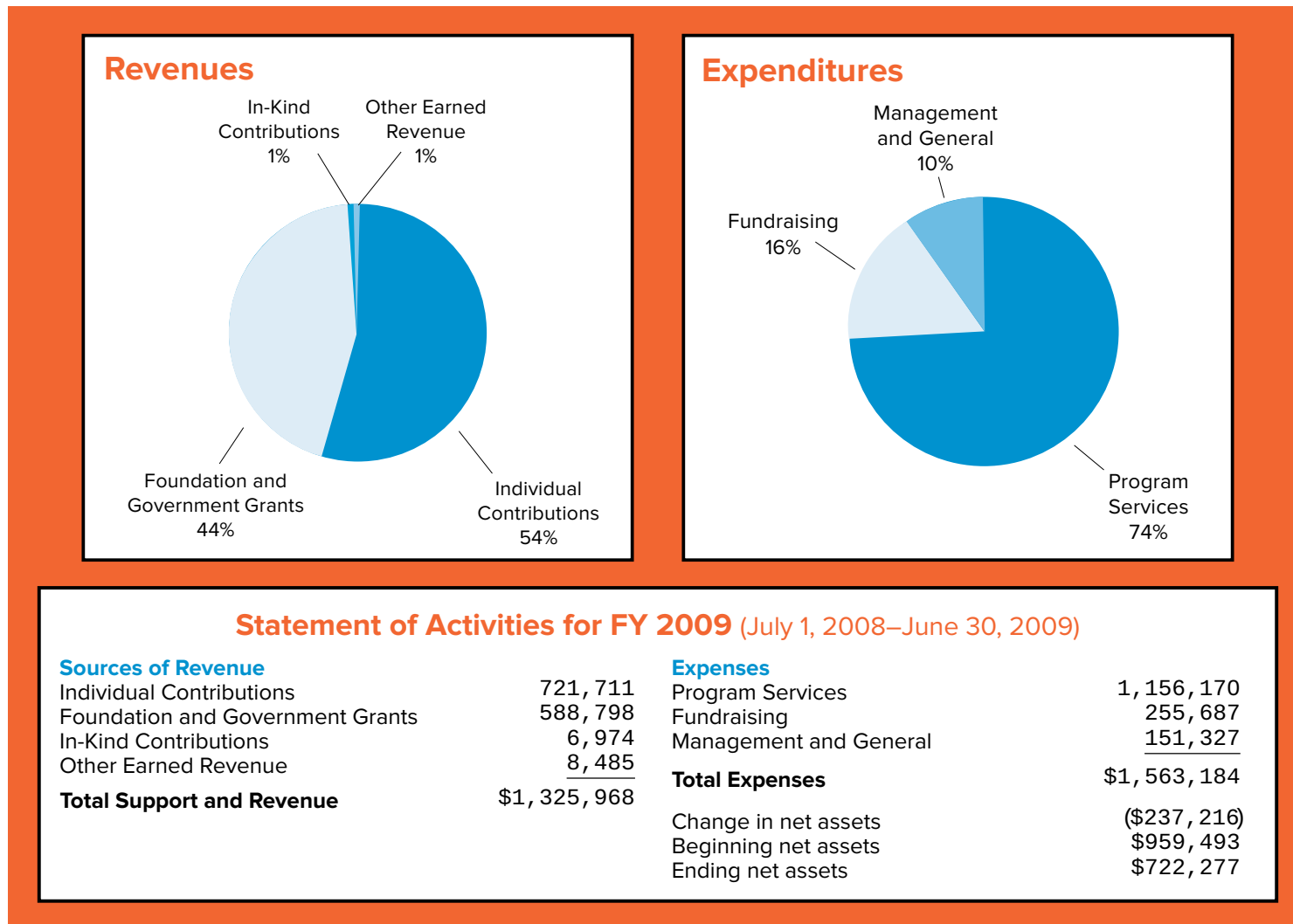
Financials

In 2009, difficult economic times posed significant challenges for organizations, businesses, individuals, and governments worldwide. However, we are happy to report that the overwhelming generosity of dedicated individuals and visionary institutions has enabled CORAL to continue its vital work and maintain a strong financial position for the fiscal year ending June 30, 2009.

Individual donors from all economic levels contributed over \$700,000 to CORAL,

comprising more than half of the total revenue and support we recognized this year. CORAL also received nearly \$590,000 in grants from a diverse group of private and government institutions.

CORAL dedicated approximately \$1.16 million to conservation program activities throughout the regions in which we work, and supporting services totaled approximately \$400,000.



This statement represents the consolidated activities of the Coral Reef Alliance (CORAL). Copies of the complete, audited financial statement from which this information is reported are available upon request.



**CORAL'S PROGRAMS ARE BORN OUT OF NECESSITY,
OUT OF THE LOCAL COMMUNITY, AND OUT OF WHAT
MAKES SENSE ON THE GROUND RIGHT NOW.**

2009 CORAL Gifts and Pledges

CORAL is grateful for the ongoing pledge support from the following individuals and foundations:

Bill and Jessica Jesse
Robert Townsend and
Pamela Turner
C. Elizabeth Wagner
Dirk and Charlene Kabcenell
Foundation
Curtis & Edith Munson Foundation
Williamson Family Foundation

\$100,000+

Anonymous
The Summit Foundation

\$25,000-99,999

Margaret A. Cargill Foundation
Craigslist Charitable Fund
Listwin Family Foundation
Marisla Foundation
National Oceanic and Atmospheric
Administration (NOAA)
Katheryn C. Patterson and
Thomas L. Kempner, Jr.
The Swift Foundation

\$10,000-24,999

Arntz Family Foundation
Firedoll Foundation
The Jonathan P. Graham and
Elizabeth B. Ulmer Fund
Esmond Harmsworth and
James Richardson
Hellman Family Foundation
Project SEA Link
Jim and Ginger Tolonen
Robert Watt

\$5,000-9,999

Anonymous
The Bransten Family
Charitable Fund

Lili and Wilson Ervin
Glancy Family Trust
Charlene and Derry Kabcenell
Jeanie and Murray Kilgour
Maryon Davies Lewis
MBA-Nonprofit Connection
Janet and Andrew Miller
The Nason Family Foundation
William J. and Rita Chang Quinlan
Greg Sparks
Stan and Karen Watt

\$2,500-4,999

Curtis R. and Janet M. Berrien
Robert and Alice Chan-Loeb
Lyn Ciocca and Robert McCaleb
Colonial Hill Foundation
Helen and David Dornbusch
Joel P. Goldfarb and
Elizabeth H. Weinschel
Craig and Susan Grube
Hawaii Department of Land
and Natural Resources
Brian Huse and Megan Barton
Mark D. Jackson, M.D.
Chris Jessen and Laura Goldblatt
Richard S. and Darcy B. Kopcho
Edward and Jeanne Nygard
Elisabeth L. Richter, MD, FAAFP
Mr. Herb West and the
Reverend Jan Hickman West
Jeff Yonover

\$1,000-2,499

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Yumi Nakagawa
The Beagle Charitable Foundation
Michael and LaVerne Bilslend
Helene Cahen
Julie Chaiken
Mr. and Mrs. Walter Lee Christian
Debbie and Steve Cohen

Stephen Colwell, Ann and
Ilene Shulman
Craig and Tina Conway
Joseph and Susan Coulter
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Edward Fletcher
James L. and Martha Foght
John and Fletcher Forbes
Kevin and Claudia Gilbert
Charles D. and Jack Hahn
Gary and Gail Hartstein
Charles M. and Shannon Herzfeld
Roger Janeway
Blair and Ann Jones
William O. and Anita B. Kerr
Craig B. Laub
Michele and Bjorn Lienres
Cindy Luchetti and Debra Reid
Nancy and John Malo
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Jon and Nicole Ungar
Julie Watt
Diana Williams and Robert Wright
Arie and Danielle Winograd
Stuart Wunsch
Jeffrey Zankel and Simma Chester
Suzanne and Kevin Zarling

\$500-999

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Angelo Accomando

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Bill Barnes and Charlene Clarke
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Amber Marie Bently
Clay Biberdorf
Edward Biggins
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Douglas M. and Ann Christensen
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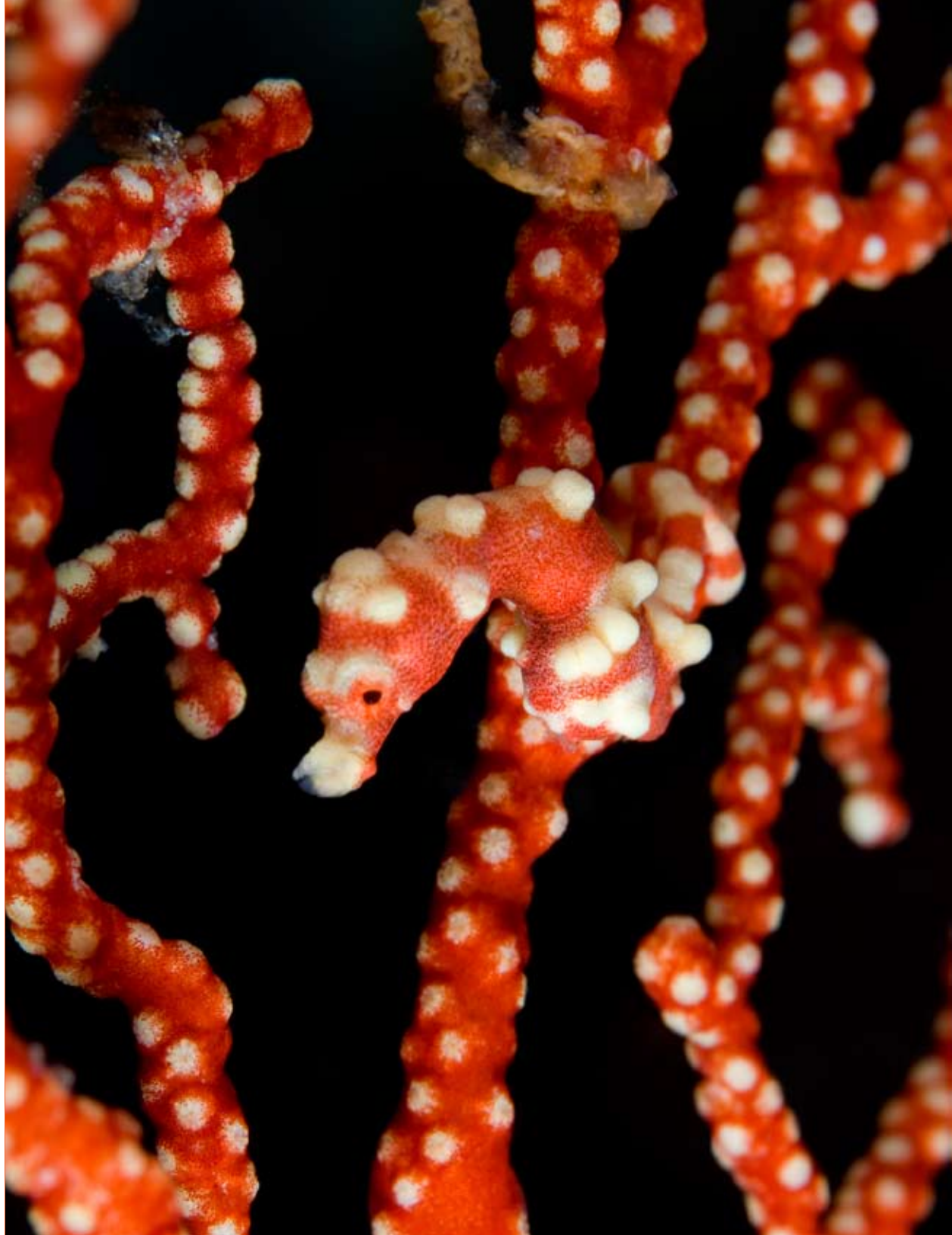
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Front cover: Reef scene, Raja Ampat, Indonesia, by Jeff Yonover
Inside front cover: Diver with soft corals, Kadavu, Fiji, by Paddy Ryan
Page 1 (top): The Kubulau community welcomes CORAL's dive trip to Kiobo village, by Moala Tokata'a
Page 1 (middle): Traditional *Iovo* feast on Thanksgiving in Kiobo village, Fiji, by Moala Tokata'a
Page 1 (bottom): Brian Huse, Rick MacPherson, and Heidi Williams, by Lyn Ciocca
Page 2 (from left): Coral Reef CSI workshop in Belize, by Armeid Thompson; CORAL field staff Heidi Williams and Jennifer Baing with graduates of a CORAL Reef Leadership Network training in Fiji, by CORAL staff; Fish warden training graduates in Fiji, by Nanise Ledua; Students from Sacred Hearts School in Lahaina, Hawaii, by Liz Foote
Page 3: Reef scene, Komodo, Indonesia, by Jeff Yonover
Page 4: CORAL Programs staff at Alcatraz Island, CA, by Alcatraz Cruises
Page 5: Participants on CORAL's 15th anniversary dive trip with Kubulau community members in Kiobo village, Fiji, by CORAL staff
Page 7: CORAL's Honduras Field Manager, Jenny Myton, with new members of the CORAL Reef Leadership Network, by Ian Drysdale
Page 8: Laughing Bird Caye National Park, Belize, by CORAL staff

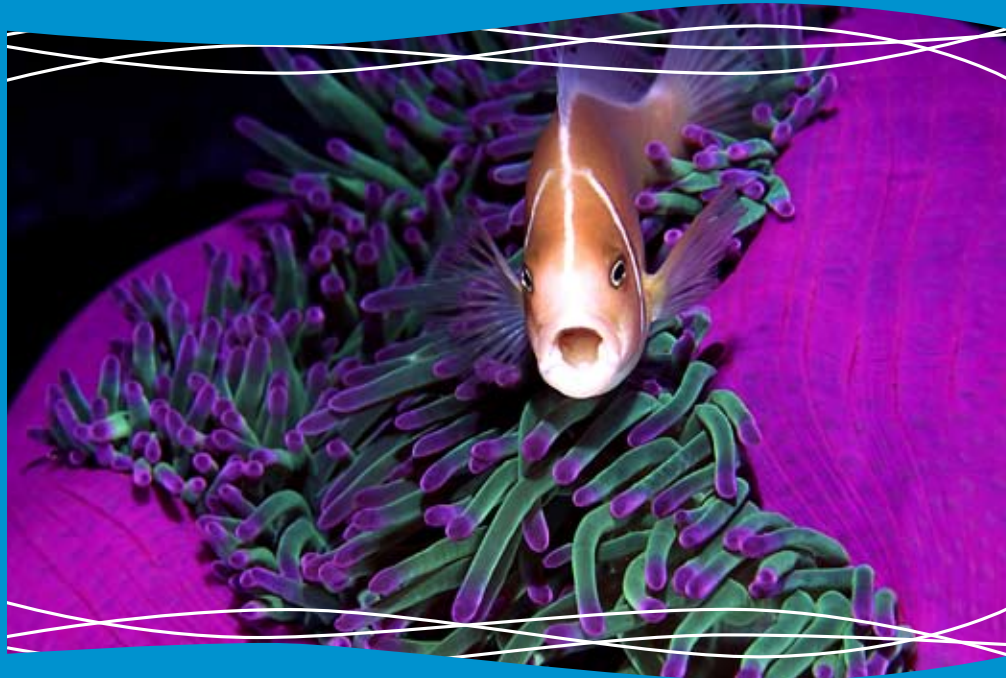
Page 9: Participants in the coral reef CSI training in Belize, by Armeid Thompson
Page 9 sidebar: Packard Environment Fellow Ian Hepworth with members of the Roatan Marine Park patrol, by Ian Drysdale
Page 10: Bannerfish (*Heniochus acuminatus*), Papua New Guinea, by Jeff Yonover
Page 11: Ecotourism business development training in the Kubulau District, Fiji, by Moala Tokata'a
Page 12 sidebar: The Eastern Misool Locally Managed Marine Area Network patrol boat, which doubles as a floating library, by Tobias Zimmer
Page 12: Wainapanapa State Park in Hana, Maui, by Liz Foote
Page 13: Rick Long of Maui Ocean Stewards aboard Trilogy Excurions' charter to Honolua Bay, by Liz Foote
Page 13 sidebar: The United States Capitol Building, open source
Page 15: Reef scene, Fiji, by Julie Bennett
Page 20: Pygmy seahorse (*Hippocampus bargibanti*), Raja Ampat, Indonesia, by Jeff Yonover
Inside back cover: Hawksbill sea turtle (*Eretmochelys imbricata*), Komodo, Indonesia, by Jeff Yonover
Back cover: A pink anemonefish (*Amphiprion perideraion*) among the tentacles of a magnificent anemone (*Heteractis magnifica*), Kimbe Bay, Papua New Guinea, by Jeff Yonover

Editor: Susan Wolf
Copy Editor: Joanna Solins
Designer: Amber Allensworth;
www.amberallensworthdesign.com
Printed on Endeavour Velvet (50% Recycled, 25% Post-Consumer Waste, FSC Certified) using soy-based inks.

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The Coral Reef Alliance (CORAL)
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