

Track the major market indexes updated continuously throughout the day at moneysatoday.com

USA TODAY Internet 50 index

The USA TODAY Internet 50 is a capitalization-weighted index that consists of the e-Consumer 25 and the e-Business 25. The indexes are benchmarked at 100 as of Dec. 31, 2001. The components are updated quarterly.

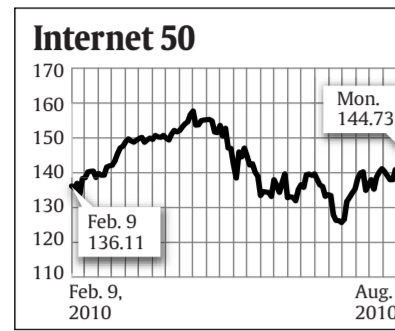


Table with 3 columns: Index Name, Mon. Chg., Pct. Chg. 2010. Includes Internet 50, e-Business 25, and e-Consumer 25.

e-Consumer 25

Table listing e-Consumer 25 components with columns for company name, Mon. Chg., and Pct. Chg. 2010.

The e-Consumer 25 is published Tuesdays and Thursdays, the e-Business 25 on Wednesdays and Fridays. For both tables and to see how the Internet 50 is faring throughout the day go to http://www.usatoday.com

Readers' choice stocks

Stocks that appear most in portfolios of USATODAY.com.

Table of Readers' choice stocks with columns for stock name, Mon. Chg., and Pct. change 2010.

Currency per dollar

Table showing currency exchange rates for various countries like Australia, British pound, Canadian dollar, etc.

Stocks up on expectation of Fed moves

By Stephen Bernard The Associated Press

NEW YORK — Investors are getting optimistic that the Federal Reserve will restart some of its economic stimulus programs.

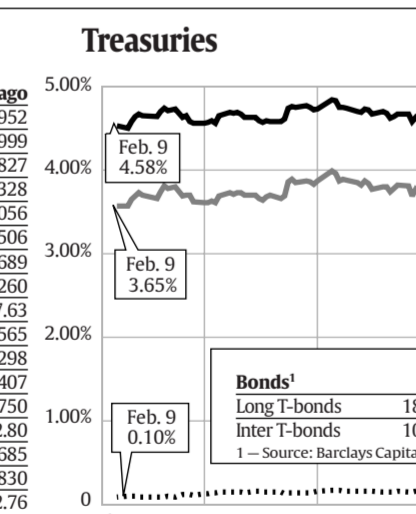
Stocks closed moderately higher Monday, a sign that many investors expect the Fed to take steps to put some energy back into the recovery.

Many traders have been avoiding any big investment decisions for much of the summer because they have no sense of where the economy is headed.

The Dow Jones industrials rose 45.19 points, or 0.4%, to 10,698.75. The Standard & Poor's 500 index rose 6.15 points, or 0.5%, to 1,127.79, and the Nasdaq composite rose 17.22 points, or 0.8%, to 2,305.69.

The Fed's assessment of the economy, and any plans to resume its stimulus measures, will be issued after its meeting today.

"The market loves stimulus. The market wants stimulus," said Joe Saluzzi, co-head of equity trading at Themis Dow Jones industrial average



Markets Monday

Table showing NYSE and Nasdaq market data including Advances, Declines, New highs, and Volume.

The Fed will likely leave its federal funds rate near zero, but it could signal plans to restart some programs such as its purchase of mortgage-backed securities or buying Treasury bonds.

"The Fed has a lot of tools in its tool shed," said Larry Rosenthal, president of Financial Planning Services. "They have to bring buyers back into the market; they have to bring consumption back into the market."

Still, Rosenthal said any moves would also have to ensure that inflation doesn't become a problem too quickly.

Highlights: Hewlett-Packard CEO Mark Hurd was forced to resign after a sexual-harassment claim led to the discovery he falsified expense reports.

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Table showing Treasury yields for 30-year T-bond, 10-year T-note, and 3-month T-bill.

Stock indexes

Table showing various stock indexes like S&P 500, Dow transports, Dow utilities, NYSE composite, etc.

Exchange traded funds

Table showing exchange traded funds like SPDR S&P500 ETF Tr, SPDR Financial, etc.

Foreign markets

Table showing foreign market data for various countries like Paris, Frankfurt, London, etc.

Mutual funds

Table showing mutual fund data including fund name, total return, and assets.

Table showing biggest gainers and biggest losers in the market.

Table showing key rates for prime lending, federal funds, and consumer rates.

Table showing mortgage rates for 30-year fixed, 15-year fixed, etc.

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XEL-HÁ IN MEXICO'S RIVIERA MAYA

Xel-Há – Fun for the whole family!

By Merrilyn McDonald

Young or not so young, senior, or not so senior, Xel-Há offers excitement, education, adventure, relaxation, and sheer fascination for absolutely everyone in the family.

Some tourist arenas are simply not designed for the very young—Xel-Há is the exception. Kids under one meter in height enter free, and those who measure one meter to 140 centimeters are half price.

Children's pool is fed by a characteristic small stream, as lounge chairs relax the observing adults. A Jungle Jim provides climbing bars, bridges, slides and climbing ropes, while a maze entertains and challenges the older ones.

Strollers are available to assist Mom and Dad, but for a nominal additional charge.

The park is all-inclusive, so admission covers a majority of its activities. Four to five restaurants, three bars and several snack bars are interspersed around the park.

As you exit the water, Nature has given the tree the sculpted appearance of a gigantic iguana descending the rock wall head first.

Male and female bicycles are available free of charge for the energetic and adventurous; while three hammock jungles are well placed for those less so.

Xel-Há provides life jackets for all their water activities, even life vests for babies and kids. Single and double inner tubes entertain all ages for hours as they float the river or simply punt and play in Xel-Há's expansive inlet.

orange iguana from Chiapas. Spike is four years old and, unlike the local iguanas, doesn't bite. All varieties on Mexico's endangered list. Also available for photos are colorful macaws and toucans, which either perch on your shoulder or lie upside down in your cradled arms.

Also thrilling are the rope swing into the cooling waters of a small cenote and a 17-foot jump off a designated cliff into the inlet waters below. While you're at it, check out the ancient fossils on the limestone wall of the rope swing and the chicozapote tree to the left

sage and jungle bath); the Stress Cure (muscles warmed by bags of Mexican aromatic seeds); a massage with cool river stones; a deep tissue massage; a half-body massage (back, neck and shoulders); or a full-body massage to improve circulation, ease aching and tense muscles and improve flexibility.

Extra activities include various dolphin swims, a manatee encounter, guided snorkeling tours, a Snuba adventure exploring an underwater cave, and an award-winning Sea Trek adventure with stingrays that have taken up residency near the floating bridge that spans the Xel-Há inlet.

Children can swim with the dolphins if they're one meter or taller or accompanied by a parent. Kids eight years and older can enjoy the manatee and stingray encounters; and Snuba is free for those four to seven years of age.

Last, but not least, comfortable lounge chairs and shady palapas are placed throughout the park for snoozes, naps or just soaking up the rays; and a variety of stores tempt the shopper-hare or those wanting souvenirs to preserve their Xel-Há memories.

Whether you are inclined towards learning about Maya culture or local Maya history via free, guided tours; seeing species preservation in action; having personal, hands-on experiences with dolphins, stingrays or manatees; enjoying observing Nature's wildlife amidst the jungles of the Yucatan; jumping off a cliff or the end of a swinging rope; bicycling, snorkeling or exploring an underwater cave; or simply relaxing on an inner tube, massage table, hammock or reclined chair, Xel-Há has enough to fill your and your family's day with fun, relaxation and adventure!

Environment

The Coral Reef Alliance appoints new Mesoamerican Regional Manager

Mexico Field Manager

Kenneth Johnson will provide strategic program support and oversight of CORAL's Mexico, Belize, and Honduras project sites.

CANCUN, Mexico (CORAL) - The Coral Reef Alliance (CORAL) recently announced that Kenneth Johnson, Mexico Field Manager of CORAL, has been selected to fill the newly created role of CORAL Mesoamerican Regional Manager.

"Kenneth's years of outstanding field service, vision, and success in realizing conservation outcomes in Mexico made this a natural decision," said Rick MacPherson, Director of Conservation Programs at CORAL. "This new role is in keeping with CORAL's long-term goals of placing project oversight, management, and autonomy fully within each project site and region."



Kenneth Johnson

and Honduras. The new role will provide greater regional oversight and support to each site's coral reef conservation objectives, partners, and tools. "I am excited about this new opportunity, and I'm looking forward to working more closely with both my fellow Belize and Honduras colleagues and CORAL headquarters' staff to continue to build on the coral reef success stories in the Mesoamerican region," said Johnson. "I am a true believer in CORAL's conservation approach, and know that by building cooperative alliances and working together we can

have a lasting, positive impact on the coral reefs in this region."

In addition to his work at CORAL, Johnson is owner and general manager of EcoColors, an ecotourism adventure company in the state of Quintana Roo that runs eco-educational biking, kayaking, snorkeling, trekking, bird watching, and archaeological tours. He is a marine biologist with a master's degree in business administration, and has several years of experience designing new ecotourism products and working with local communities including Punta Allen, Muylil, Holbox Island, and Xcalak-to promote ecotourism.

He has served as both president and vice-president of the Mexican Association of Adventure Travel and Ecotourism, which focuses on the development and marketing of responsible tourism operations in Mexico.

The Coral Reef Alliance (CORAL) unites communities to save coral reefs. We provide tools, education, and inspiration to residents of coral reef destinations to support local projects that benefit both reefs and people. Originally founded in 1994 to galvanize the dive community for conservation, CORAL has

grown from a small, grassroots alliance into the only international nonprofit organization that works exclusively to protect our planet's coral reefs.

For further information, visit www.coral.org.

Point of View Just wondering

By Rudy Garcia La Voz de Mexico yzamaleno@yahoo.com

It is not really an aspect of growing old. It happens to all of us, children, young adults, men and women in their prime and those of us who have seen a goodly number of Aprils go by. A phrase some Hispanic cultures use to mark the passage of birthdays. Your eyes or your mind focus on something that causes you to wrinkle your brow or mentally scratch your head or open your eyes to their widest. In other words, they make you wonder.

Some things, of course, fill you with a joyful type of wonder, like that first landing on the moon - Remember Neal Armstrong's? "That's one small step for man, one giant leap for mankind!" But there are others that just baffle you and have you wondering why, just why, they are taking place.

For instance; are taking place. For what has been going on with Arizona and the immigration debate it has set off throughout much of the United States. Why has this taken place in Arizona? Why did its state legislature pass a clearly racist piece of legislation and have it signed and fiercely supported by its governor? Arizona has what may be the nation's longest history of coexistence of Hispanics and non-Hispanics. In fact, not that very long ago, 40 percent of the population of Arizona was of Hispanic ancestry. What happened? You cannot just point to the Republican Party and some of its more conservative members for the reason. Republicans have pretty much dominated Arizona politics for decades with little or no conflict with its Latino population.

One possible explanation was given by a 10th generation Hispanic interviewed about the law and its effects and published in this paper the other day. He pointed out that in recent years, Arizona has become a Mecca of sorts for retirees and others fleeing from the colder climes up north and in other parts of the country who have had little or no daily relations with Hispanics. In other words, they have no history with native-born or recently arrived Latinos. They have no history with nearly half of the population of Arizona, many of whom can trace their family's residence in that state by generations rather than just by years. That could be the reason, but still, the virulent anti-Mexican rhetoric of some of the legislature's supporters makes you wonder what has happened in Arizona. That is particularly so when so much of the rhetoric is filled with outright lies as demonstrated by reports, both of the FBI in terms of crime statistics and the Homeland Security Department in terms of the alleged security risks

crossing the border illegally. Another thing that causes some measure of bafflement is the term given to the scandalous and salacious weeklies that are referred to as "super-market tabloids." It would seem to be an offensive evaluation of the taste in literature of American women, mainly housewives, who do most of the shopping in supermarkets. The fact of the matter is that "yellow journalism" tabloids got their start on newsstands and still, today, are a mainstay of the sales at many newsstands. They have been the largest circulation dailies in major cities of the world like Sidney, Australia and London, England, to say nothing of New York City and elsewhere. And not just in the English-speaking world. Some years ago, when I was doing these chores at the San Juan Star, an English-language daily in Puerto Rico, part of the Scripps-Howard chain of papers, a new daily publication came on the market called El Vocero (technically translated as The Spokesman but intended to be The Town Crier). In short order, this tabloid became the largest circulation daily on the island and its mainstay was the publication of the front page of each edition of the goriest news picture their editors could find. In fact, it was commonly referred to by most other journalists as El Grosero (The Vulgar).

And right here in Cancun, at virtually any newsstand, you will find at least two such tabloids with a penchant for displaying gross photos on the front page and they are doing quite well, thank you. It makes us wonder what the editors must be thinking when they choose such photographs to allegedly illustrate a news story. Do they ever take into consideration what deleterious impact the photo may have on the family of the poor victim, covered in blood, displayed for the world to see? Not all of the victims, by any means, are part of the criminal element. Some are car accident victims or of some other such accident.

And another thing! We wonder what is going through the minds of parents, teachers and pageant officials when they not only allow but actually encourage young girls, many preteen, prepubescent beauty pageant contestants and, of course, intermediate and high school cheerleaders, to pose, act and move in a clearly suggestive manner. A few years ago the cheerleading squads in Miami-Dade County schools were going so far in that direction that the school board chairlady was agghast and pushed through regulations severely restricting such blatantly sexual dress and moves by the squads. It seems they were attracting more fans than the teams they were supporting. Most of them men, of course.

Just wondering!

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